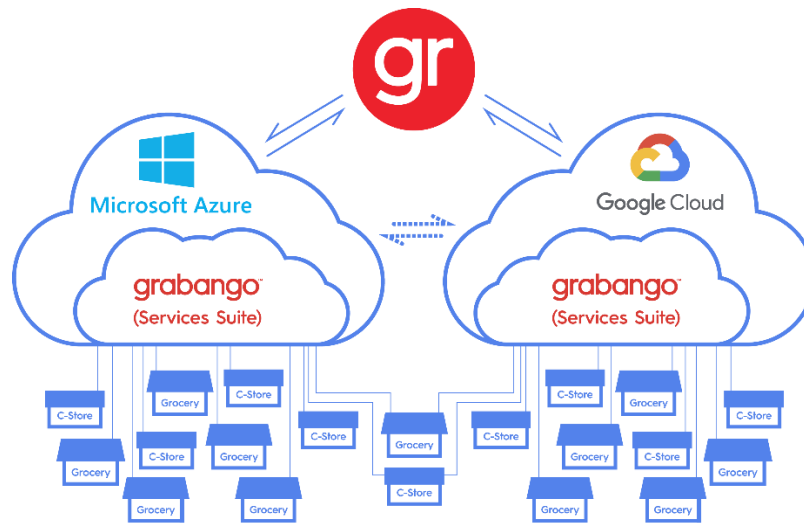


## Grabango Launches Multi-Cloud Service Offering

*Supports Enterprise Class Cloud Options and Highest Network Reliability*



Grabango adopts a multi-cloud strategy based on customer demands to align with their load balancing and uptime maximization strategies.

**Berkeley, Calif. – March 4, 2019** – [Grabango](https://www.grabango.com), the leading checkout-free technology provider to existing brick-and-mortar stores, announced today that it has successfully migrated from Amazon Web Service (AWS) to a multi-cloud architecture with Microsoft Azure and Google Cloud Platform (GCP). The move responds to feedback from Grabango’s three Top 30 Grocery and one Top 10 Convenience Store customers that require strategic cloud connectivity that does not result in new revenue for competitors.

Grabango’s customers are sophisticated companies that, in many cases, have already adopted multi-cloud strategies. This system architecture meets retailers’ load-balancing and uptime maximization objectives. Grabango’s own research shows that large retailers strongly prefer enterprise class technology solutions that provide these redundancy options.

“We listen carefully to our customers’ needs and invest in developing the most reliable solutions,” said Will Glaser, Grabango Founder and CEO. “The call to migrate off AWS and provide multi-cloud interconnectivity with their stores was clear and universal. This move further reduces risk and, we hope, shows our customers and potential customers alike that we listen and will act quickly to align with their priorities.”



Azure and GCP are industry leaders for reliability and embedded application functionality. Grabango constantly monitors its cloud vendor network and their price performance to provide the best service possible. Being multi-cloud builds further redundancy into Grabango's platform while maximizing value for its corporate customers.

### **About Grabango**

Founded in 2016, Grabango is the leading provider of checkout-free shopping technology for existing stores. Grabango technology delivers a next-generation shopper experience and is the only enterprise class checkout-free solution on the market today. The Grabango platform includes a fault tolerant, edge computing network that accurately processes millions of simultaneous transactions. The system places no limits on who can enter the store, what can be sold there, or how the shelving is configured.

For more information, visit [www.grabango.com](http://www.grabango.com).

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